

# NEVER CARRY AGAIN!



NR. 1 IN EXHIBITION-AND PROMOTION-TROLLEYS



**GO-TROLLEY**<sup>®</sup>  
promotion packaging

# GO-TROLLEY

## A GROUNDBREAKING NEW ADVERTISING MEDIUM



Do you want to be the "tangible" **difference** from your competition? Be highly visible and environmentally friendly at the same time? With every Go-Trolley you get one square metre of **mobile advertising** space and a high quality give-away at the same time. If you wish, you can even move the surface of a whole soccer field branded with your products or services and your clients will love you for it!

### Your benefits using Go-Trolley:



**We only use** FSC certified papers from sustainable forestry and recycled wheel components. Both parts can be separated and easily recycled after use.



Thanks to our **German production** facility, we always deliver on time. Self-pick-up and free storage for up to three months are also an available option.



**Ground-breaking advertising** reach in the exhibition area and beyond.



**"German printing standards"** says it all.



Attention guaranteed: We only supply **two exhibitors** per fair.



Simple and **quick** to assemble within seconds!

# GO-TROLLEY ECO

**Maximum advertising space**  
due to printed handle.

FSC logo  
printed on  
the grip.

**Letterbox-slot** to  
store brochures easily.

**Fully printable**  
surface in premium  
printing quality.

**Highly Sustainable using**  
only robust FSC certified  
papers and a minimum  
of recycled plastic for the  
wheel components.

**Max. Weight 14 kg.**

FSC Logo and  
„Made in Germany“ printed  
on the bottom.



- Fully printable paper trolley with two integrated wheel plates
- The green and sustainable choice with no compromise on performance and quality
- Your advantage: Maximum advertising space and environmentally-friendly
- Our registered IP rights: EP 1888390 and EP 2195220
- Delivery time: 4 weeks; box-format approx. 20 x 30 x 55 cm (airline cabin size specification)

# GO-TROLLEY ONE

Letterbox-slot to  
store brochures easily.

FSC logo  
printed on  
the grip.

Stick here your  
**A4 or A5 Stickers** on  
to the trolley.

Besides the trolley front,  
all the other surfaces are  
pre-printed in **stylish  
aluminium design.**

FSC Logo and  
„Made in Germany“ printed  
on the bottom.

**Max. Weight 14 kg**

- Partially printed paper trolley with two integrated wheel plates
- We maintain a stock of ONE Trolleys for immediate delivery
- Your advantage: Perfect for test runs or tactical trolley promotions
- Our registered IP rights: EP 1888390 and EP 2195220
- Delivery time: 2 - 4 weeks; box-format approx. 20 x 30 x 55 cm (airline cabin size specification)

# GO-TROLLEY STANDARD

The No.1 Trolley. **Drives best  
and carries the most.**

**Letterbox-slot** to  
collect brochures easily.

Fully printed box  
on top of a high-end,  
**100% telescopic  
aluminium-handle.**

FSC Logo and  
„Made in Germany“ printed  
on the bottom.

**Max. Weight 25 kg**

- The high-end trolley for exhibition-professionals – feels like a real travel trolley
- Your advantage: For exclusive events, heavy loading and perfect rolling comfort
- Our registered IP rights: 202005008804U1 and 202005008802U1
- Delivery time: 8 - 10 weeks; box-format approx. 20 x 30 x 55 cm (airline cabin size specification)

# GO-TROLLEY BASIC

**Plastic handle** with a comfortable grip.

**Letterbox-slot** to store brochures easily.

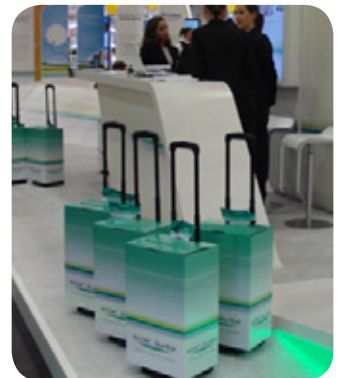
**Fully printed box.**

FSC Logo and „Made in Germany“ printed on the bottom.

**Max. Weight 20 kg**

- The value-for-money alternative
- Your advantage: The perfect solution if a plastic handle is a must
- Our registered IP rights: 202005008804U1 and 202005008802U1
- Delivery time: 8 - 10 weeks; box-format approx. 20 x 30 x 55 cm (airline cabin size specification)

# GO-TROLLEY IN ACTION



A few of our happy clients: ABB • ADAM HALL • AGFA • SKYTEAM • BEYER DYNAMICS • BERGER WEIN • BLASER  
BOEHRINGER-INGELHEIM • CITTI MÄRKTE • COCA COLA • DAIMLER • DIALMA BROWN • DOKA • DONAU VERSICHERUNG  
ETERNIT • EUROPAPIER • FAIVESTA • FISSLER • OMV • GEBRÜDER HEINEMANN • MANN UND HUMMEL • IMPERIAL TOBACCO  
KAPSCH • KAUFHOF GALERIA • KÖLN MESSE • LUFTHANSA • KHUMO TYRES • MITSUBISHI • MONDI NESPRESSO • NEW IDEA MEBEL  
SUZUKI • RAVENSBURGER • READERS DIGEST • REED EXHIBITIONS • DER TOURISTIK (REWE) SOLAREEDGE • SPAR • TULIKIVI  
PRIMIGI • PROCTER & GAMBLE • CONRAD • VILLEROY UND BOCH • VIN EXUS • WESTTECH SOLAR • WITTMANN-BATTENFELD

# GO-TROLLEY THE ORIGINAL PAPER TROLLEY

The success-story of Go-Trolley began at a small locksmith's shop located in Vienna's 6<sup>th</sup> district, more than 10 years ago.

*„The last innovation in the shopping bag category goes back to 1970. I strongly believe that the time has come to re-visit the existing transport concepts and offer something more efficient for users and vendors. I want my clients to be the first to benefit from this idea.“ describes Mr. Pachler the company mission.*

At inception, the wheels were not running 100% straight and the first box was cut out from an old TV packaging. The simple, straight-forward product concept has worked ever since, but the quality of the products has changed significantly.



Go-Trolley is the first and only company worldwide which is solely specialised in the design and production of paper-based trolleys. With more than 1.000.000 units sold across the globe, our products are technically up to speed with the latest consumer needs in mind. The many registered IP rights protect our customers from unreliable and low-quality replicas.

## **Sustainability**

Ecology and socially responsible behaviour is deeply rooted in our company values. As a result, we always guarantee that we deliver the best, and not necessarily the cheapest trolley-solution.



# GO-TROLLEY AT A GLANCE

Trolleys made from environmentally-friendly paper

Production facilities located Germany

Customised design

High quality print

Guaranteed visibility – only two customers per exhibition

Short delivery times and on-time logistics

Easy-to-handle assembly

Excellent value for money



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